



A Shared Narrative for Criminal Justice Reform Communications

We need a pragmatic approach to criminal justice reform that is responsible, right for our communities and true to our values.

Building a Narrative: Value, Problem, Solution, Action

Vision and Values: <i>We all want to live in safe communities, to be treated with dignity and respect. Our criminal justice policies should reflect that.</i>	Problem: <i>We are currently saddled with an outdated, unfair, and bloated criminal justice system that drains resources and disrupts communities.</i>	Solution: <i>We need pragmatic and varied approaches that uphold our values, and to invest in prevention and alternatives.</i>	Action: <i>We can all play a role in overhauling this system. You can:</i>
<ul style="list-style-type: none"> ■ Equal Justice, Our Constitution, Due Process, ■ Dignity, Voice, Respect ■ Safety and Prevention ■ Commonsense and Ingenuity ■ Always state a vision first and then talk about challenges to and opportunities for getting there. 	<ul style="list-style-type: none"> ■ System is too big and costly – over-incarceration, private prisons. ■ Treats people unfairly – racial profiling, inequitable sentencing. ■ Outdated, “one size fits all” approach defies common sense. ■ All of this violates our values, points us in the wrong direction. 	<ul style="list-style-type: none"> ■ Greater investment in prevention and treatment: mental health and addiction services, job training, economic opportunity. ■ For Policing: Training, accountability, community involvement, and a focus on evidence. ■ For Re-Entry: A chance to start over through training, opportunity, and removing arbitrary barriers. ■ True to our shared values. 	<ul style="list-style-type: none"> ■ Vote ■ Contact Policymakers ■ Engage in Activism ■ Share on Social Networks ■ Tell a Friend ■ Be a Media Activist