THE RACISM DECODER RING

REVEAL THE SECRET LANGUAGE THAT POLITICIANS AND PUNDITS USE TO NOT SOUND RACIST!

WHILE BEING TOTALLY RACIST!

USE THE KEY

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INNER CITY YOUTH
CHHYL WCNS SIONB

BAD HOMBRES
VUX BIGVLYM

THUG
NBOA

LAW AND ORDER
FUQ UHX ILXYL

ONE OF THE GOOD ONES
IHY IZ NBY AIIX IHYM

YOU PEOPLE
SIO JYIJFY

STATES RIGHTS
MNUNYM LCABNM

REAL AMERICANS
LYUF UGYLCWUHM

NO ALLL LIVES MATTER!
HI, UFFFF FCPYM GUNNYL!

Collect THEM ALL!

HOMOPHOBIA! CLASSISM!
ISLAMOPHOBIA! ANTI-IMMIGRANT!
AUDIENCE IS KEY! TO GARNER NEW SUPPORTERS, WHO DO WE NEED TO TALK TO?

NOT THE CHOIR. NOT THE OPPOSITION. THEY ARE...

The Persuadables

Instructions: Circle the people who do not necessarily agree with you, but who you do think you have a reasonable shot at convincing.

A. OBAMA TRUMP VOTERS
   The can go either way.

B. INTERFAITH COMMUNITIES
   They’ll listen.

C. SILICON VALLEY BROS
   Just mention ‘disruptive ideas.’

D. NAZI CLOWNS
   Don’t waste your time.

E. HARRY POTTER FANS
   They’ll gladly join you in the fight against evil.

F. BERNIE SANDERS
   C’mon, he’s already on your side.

G. FIGHT FOR 15
   They’re ready for change.

H. SMALL PAYCHECK
   They’re ready for change.

I. THE UNDEAD
   You’re too late!

J. TEA PARTY GUY
   If you’re not on Fox News, he won’t hear you, anyways.

K. ZONED OUT MILLENNIALS
   You’ll need to use snapchat or instagram in order to communicate.

L. SOCCER MOMS
   Soccer is a huge indicator of values. Not kidding.
1. “The arc of the moral universe is long but it bends toward ________.” – Martin Luther King Jr.

3. “Darkness cannot drive out darkness; only light can do that. Hate can- not drive out hate, only ________ can do that.” – Martin Luther King Jr.

6. “Culture precedes ________.” – Jeff Chang

7. “As we become aware of ourselves as storytellers we realize we can use our stories to ________ and make ourselves whole.” – Susan Wittig Albert

10. “Humanity still has the ability to work together in building our ________ home.” – Pope Francis

14. “Stories are _________. And they are not just about redistributing the goods. They are about figuring out what is good.” – Marshall Ganz

15. “The practice of love is the most powerful ________ to the politics of domination.” – bell hooks

16. “The purpose of the writer is to make revolution ________.” – Toni Cade Bambara

2. “Whenever we try to envision a world without war, without violence, without prisons, without capitalism, we are engaging in speculative fiction. All organizing is ________ fiction.” – Walidah Imarisha

3. “Against the assult of ________; nothing stands.” – Mark Twain

4. “Power yields nothing without a ________.” – Frederick Douglass

5. “Don’t think of an ________.” – George Lakoff

8. “The Universe is made of ________, not atoms!” – Muriel Rukeyser

9. “The theatre itself is not revolutionary; it is ________ for the revolution” – Augusto Boal

11. “We have to talk about liberating ________ as well as liberating society.” – Angela Davis

12. “Speaking isn’t neutral or passive. Every time we speak, we bring forth a ________.” – Freedman and Combs

13. “We tell ourselves stories in order to ________.” – Joan Didion
A-MAZE-D BY FAKE NEWS?

NAVIGATE THE MEDIA INTERVIEW!

START

SO TELL ME, WHEN DID YOU START HATING AMERICA?

I DO NOT HATE AMERICA!

OUR COUNTRY IS STRONGER WHEN EVERYONE'S RIGHTS ARE PROTECTED!

LET'S STAY ON TRACK, THE REAL ISSUE HERE IS...

AREN'T YOU JUST BEING POLITICALLY CORRECT?

THE SYSTEM IS RACIST - AND SO ARE YOU!

WHAT WE NEED TO DO IS KNOCK DOWN BARRIERS TO INCLUSION AND OPPORTUNITY

IT'S IMPORTANT THAT WE ALL VALUE FAIRNESS & EQUALITY!

DID YOU KNOW THAT 6% OF THE 20% OF PEOPLE WHO ARE 30% OF THE 6% ARE...

AREN'T THEY THE ONES WHO ARE A THREAT TO OUR SOCIETY?

WE ARE ALL IN THIS TOGETHER!

I DON'T APPRECIATE YOUR QUESTIONS, THIS INTERVIEW IS OVER!

LET'S KEEP ALL OUR COMMUNITIES SAFE AND UPHOLD OUR VALUES!

EITHER YOU ARE WITH US OR YOU ARE WITH THE TERRORISTS!

FINALLY... RIGHT NOW WE NEED TO TAKE ACTION!

YOU MADE IT!

NOW YOU CAN READ THE Tweets AND GET OUT YOUR TROLL REPELLENT

MEDIA INTERVIEWS ARE NOT ALWAYS FRIENDLY TERRITORY! AVOID THE PITFALLS AND NAVIGATE THE MINEFIELD SO YOU CAN TELL YOUR STORY!